



New Release September 2022

Otto Hainzl *Twentysix Houses Along Waldeggstrasse*

No text Designed by Otto Hainzl, Andreas Schlor Softcover with dust jacket 14 x 17,8 cm 40 pages 22 b/w ills. ISBN 978-3-96900-101-1 Euro 22,00 / US\$ 26.00

This publication cites Ed Ruscha's iconic artist's book TWENTYSIX GASOLINE STATIONS and thus spans an arc from the automobile culture of the American Sixties to our own European present.

A hairdresser, an Asian market, signs upon signs, curtains, and behind these—apartments. At first glance, a street like any other, but something irritates. Finally, you realize that the images depict only vacancies. The buildings on Waldeggstrasse have been unoccupied for ten years, and it will be almost another ten years before the "gap" is closed to form an inner-city expressway axis. The images by the Austrian photo artist Otto Hainzl link the dramaturgy of social life with questions about urban development concepts.

The publication cites Ed Ruscha's iconic artist's book TWENTYSIX GASOLINE STATIONS from 1963, which is often considered to be the first modern artist's book. It thus spans an arc from the automobile culture of the American Sixties to our own European present, questioning the direction in which we wish to shape this development.

This book is published in a limited edition of 400 copies.

Photographer Otto Hainzl born in Linz, Austria; lives in Linz and works in Europe. observes: approaches to life, how people live their lives, personal developments, the borders between the individual and society. All this plays a central role in his works. How we organize and interact with our spaces; which systems we create. From this, he extracts thematic statements, reflects on us as society. The insights gained from this and their way into his photographs. Hainzl's work has been exhibited internationally, for instance at the KUNST HAUS WIEN and the Finnish Museum of Photography, Helsinki. 2015 he published the book *Corviale* about a gigantic housing project on the outskirts of Rome at Kehrer Verlag. *www.ottohainzl.at*

Exhibition

Galerie MAERZ Linz, Austria 07.09.–23.9.2022

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